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FM AMCONSUL SAO PAULO
TO RUEHC/SECSTATE WASHDC IMMEDIATE 8716
INFO RHEHNSC/NATIONAL SECURITY COUNCIL WASHDC IMMEDIATE
RUEHBR/AMEMBASSY BRASILIA PRIORITY 9872
RUEHRI/AMCONSUL RIO DE JANEIRO PRIORITY 8924
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STATE INR/R/MR; IIP/R/MR; WHA/PD

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SUBJECT: Mercosul - Sao Paulo Media Reaction

Title- Today's Mercosul does not work

Economic writer Rolf Kuntz comments in center-right O Estado de S. Paulo (11/20): "Suddenly, the major Doha Round negotiators sit at the table with a strong tendency to reach an agreement. Naturally, some concessions from both sides will be missed, and none of them will be too heavy for Brazil... At this moment, the favorable scenario to the conclusion of trade global negotiations is only a very optimistic hypothesis, but it cannot be considered a hallucination... The problem would be less complicated if Mercosul were not, formally, a customs union, but only a free trade area. ...If the pattern of behavior of the governments of the bloc is maintained, the four partners will continue to be impeded in signing major trade agreements. All the integration of Mercosul up to now - and much more - would be possible in a free trade area. It is time to seriously think about that."